

Advertising specifications

Front cover & full bleed ads



Back cover



Special Profiles	Word count
2-page spread	900-1000
Full page	450
1/2 page	225
1/4 page	100

Quick Notes

- file types: pdf, eps, tiff, jpg
- guides: crop marks
- resolution: 300 dpi
- mode: cmyk*

*No rich blacks except
C=30, K=100

Front Cover and Full Page w/Bleed

- Trim Size:** 8.25" x 10.5"
- Bleed:** 0.25" (8.75" x 11")
- Safe/Live Area:** 7.5" x 10" (keep content 0.25" from trim edge)

Back Cover

- Trim Size:** 8.25" x 8.25"
- Bleed:** 0.25" (no bleed on top; 8.75" x 8.5")
- Safe/Live Area:** 7.5" x 8" (keep content 0.25" from trim edge)

Retail

Full page w/bleed	8.25" x 10.5" (add'l specs noted above)
Full page	7.5" x 9.25"
1/2 page horizontal	7.25" x 4.5"
1/2 page vertical	3.5" x 9.25"
1/4 page	3.5" x 4.5"
1/8 page	3.5" x 2.25"

Camera-Ready/Provided Artwork

A high resolution PDF, EPS, TIFF or JPG file is required (CMYK; 300dpi or more, fonts outlined or rasterized). Live files (including fonts and all links) must be submitted in Illustrator, InDesign, or Photoshop.

Ads designed by Marketplace Magazine

All art (including written text/copy) must be supplied electronically. No changes to the ad may be made after the magazine has been shipped to the printer.

Submit Artwork - Email

info@napavalleymarketplace.com

Submit Artwork - Snail Mail

Attn: Production Department
605 Trancas Street, Suite A
Napa, CA 94558

Call now to reserve your space: **Mary Beth (707) 718-3654**